



Understanding how we can all protect our natural resources

ANSWERS

Zoological Society London

www.zsl.org





What is Sustainability?

Read the following text and answer the questions that follow:

"Sustainable = able to be maintained

at a certain rate or level"

If something is sustainable it means that it can, in theory, go on forever (or at least a very long time) at the same level. When we talk about 'living sustainably" it means that we live in a way that meets our needs (such as having enough food to eat, building homes, creating roads etc.) WITHOUT compromising the environment, or the ability of people in the future to meet their needs.

As well as being maintainable, sustainable methods must take into account all three of the following criteria:

- 1. <u>environmental protection</u>: it improves, or at the least does not harm, the environment
- 2. <u>social welfare</u>: it benefits people
- 3. <u>economic development:</u> it saves or makes money

For example, cutting down ancient rainforest trees for timber is not considered sustainable because it harms the environment: rainforests are extremely important for controlling our weather, giving us clean air to breathe, and providing a home for countless species. Removing them would have a very negative impact on the global environment and also therefore us and people in the future.

However, planting trees in a suitable area to harvest them for wood, then planting new trees to replace them could be considered sustainable, because, there is then a continual supply of trees to use, and there is much less impact on the environment. In your own words, describe what "sustainable" means:

Why is living sustainably important to....

a) You?

b) People in the future?

c) Animals?

Only one of the following projects COULD be considered sustainable, which is it?

Cutting down rainforest trees for timber

Installing solar panels on houses

Clearing ancient woodland to build houses

Creating more landfill sites to store waste

Constantly fishing in one area and taking as many fish as possible

Burning fossil fuels to create electricity

Why is this project sustainable?







The Forest Stewardship Council (FSC) is a non-governmental organisation (NGO) which works to promote responsible management of forests. FSC runs a global forest certification system which allows consumers to identify, purchase and use timber and forest products produced from well-managed forests.

FSC's "tick tree" logo (above) is used on product labels to indicate whether products are certified under the FSC system. When you see the FSC logo on timber and other wood products, such as paper, it means that the product is made from sustainably grown trees, and its production has not contributed to the destruction of the world's forests.

Complete the table below, by researching FSC and identifying the ways in which they fit the three criteria for a sustainable company: environmental protection, social welfare and economic development.

<u>Environmental Protection</u> How their work helps protect the environment	 Protects forest habitats from being destroyed, protecting the animals within them. Ensures that forests are used sustainably so they will be around for years to come Work with paper and wood suppliers to ensure their products come from sustainable sources
<u>Social Welfare</u>	- Help small holders earn from their forests and indigenous tribes
How their work helps to	protect their heritage by protecting the forests, supports the
benefit people	building of schools and health care centres
<u>Economic Development</u>	- Ensuring forests are used sustainably means they, and the
How their work supports	resources they provide, will be secure for years to come, thus
economies	supporting the economies that rely on them

Sustainability at ZSL

The Zoological Society London (ZSL) is one of the world's leading conservation organisations, working in many areas around the globe to help animals and people to exist together. We also practice what we preach back at home, by trying to minimise the negative impacts of our zoos and activities on the environment as much as possible. We received two awards in recognition for our work on sustainability in 2013. Below are details of two ways we try to be more sustainable.

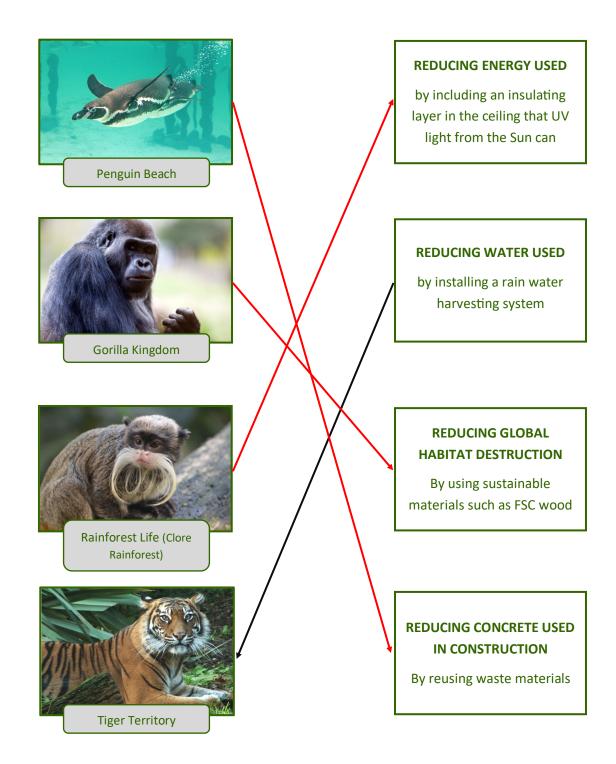
		WASTE REDUCTION	WATER USAGE REDUCTION
		Only 2% of waste from ZSL zoos goes to landfill	ZSL London Zoo has halved water use over the last 10 years
	Environmental Protection How will this help the environment?	Land fill sites have a negative impact on air pollution, biodiversity, groundwater pollution, soil fertility, so avoiding adding to these benefits the environment	Overuse of water means there is less water available for agricultural use, and this may then be diverted from aquatic environments for this, threatening the plant and animal species that live there
How does this make ZSL a more sustainable charity?	Social Welfare How will this help people?	Landfill sites can have negative impacts on human health by increasing air pollution, attracting vermin which can carry disease and being a breeding ground for bacteria	Overuse of water can cause shortages for people, pushing them towards the use of unclean water sources.
	Economic Development How will this save the charity money?	Waste which goes to landfill incurs a tax of £80 per tonne. The less waste going to landfill means that ZSL pay a lower amount of landfill tax.	Overuse of clean water may mean that groundwater reservoirs are used up, so they are not available to crop plants. This also increases the likelihood of droughts/
able to me	zSL has been et and maintain hievements?	Landfill diversion: ZSL recycles, reuses or composts 98% of waste - for example by: installing recycling bins for staff and visitors. recycling materials to build new enclosures.	improved management, fixing leaks and collecting rainwater into water butts and moats.
more sustai	ou do at home to be nable like the ZSL zoos?	1. 2.	 Have showers instead of baths. 2.

Think about these two environmental issues and fill in the gaps in the table.

Sustainable Enclosure Design

Many of our animal exhibits are built and run in ways that make them much less wasteful, minimising their environmental impact and their cost.

Research the ZSL London Zoo enclosures below, and match them up with the sustainable approach utilised at that exhibit.



Sustainable Enclosure Design: Tiger Territory

Tiger Territory at London Zoo has many different features, which help it to be more sustainable.



Think about each of the features of the enclosure's design below and explain why they could be considered sustainable.

Signs encouraging visitors to be more sustainable

Spreading the message, encouraging behaviour change so the impact of the enclosure is larger/amplified

Use local products & suppliers

Reducing the amount of fossil fuels/energy needed to transport the resources to the zoo, decreasing their carbon footprint/ impact on the environment. Also benefits smaller, local businesses, good for the local economy.

Recycled materials used

Reducing the carbon footprint of the materials, as no new materials need to be generated (recycling materials requires only a fraction of the energy for the process)

Insulation

Less heat lost, so less money and gas/ electricity needed to heat the enclosure.

LED lighting

Up to 80% more efficient than traditional lighting, therefore using less electricity, benefitting the zoo economically but alse the environment as less fossil fuels need to be burnt to generate it.

Rain water harvesting system

Reduces water use, having the environmental, societal and economic benefits discussed overleaf.



Think about how you (and your school) can be more sustainable. Think about what you can do to challenge issues such as water usage, waste reduction, use of plastics, recycling etc.

Remember, to be sustainable it must incorporate environmental protection, benefits to people & economic benefits.

Write your ideas here: